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JOINT PRESS RELEASE

“We’re stronger together”

Hermes Airports, CTC-ARI Duty Free Shops and Cyprus Airports F&B joined forces for the Breast Cancer Awareness Campaign last month, under the slogan ‘We’re stronger together’.

The “Trinity” campaign, as it was entitled, strove to raise breast cancer awareness and attract donations throughout the airports’ stores. The month’s events culminated with a ‘Pink Party’ in the departure stores at Larnaka International Airport.

Mr Wes Porter, Chief Executive Officer of Hermes Airports said: “Hermes was delighted to participate along with all the airport community in this year’s events for the global fight against breast cancer. We stand together with the patients and their loved ones in a global mission that is aiming to provide all patients with strength, care and the best possible treatment. A mission that is also aiming to create awareness for the complex medical and special personal treatment administered to breast cancer patients as well as the need in helping and supporting them make the best decisions possible in respect to their treatment and quality of life”.

Mr Garrett Coogan, General Manager of CTC-ARI Duty Free Shops, commented: “The CTC-ARI team was thrilled to participate in this year’s ‘Pink’ campaign along with our colleagues from Cyprus Airports Food & Beverage. It is a very worthy cause and we would like to acknowledge the terrific support from Hermes Airports in supporting and facilitating these events.”

Mr Odysseas Georgiou, General Manager of Cyprus Airports F&B, said that “we were delighted to join in the effort of raising awareness and providing

correct information for breast cancer, a fight which is undertaken over the years by the Europa Donna Cyprus”.

As he noted, “the daily effort made by Europa Donna is very important and that is why we always remain concerned and active to help and strengthen its work”.

Within the framework of their participation in the breast cancer awareness campaign, the three companies and the airport community donated a symbolic amount to Europa Donna Cyprus, aiming to strengthen the organisation’s battle against the breast cancer.

Special thanks go to The Estée Lauder Group of Companies for supporting the breast cancer campaign which took place at both international airports of Cyprus.

