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JOINT PRESS RELEASE

“Living Cyprus” at Larnaka Airport for a second year!

For a second consecutive year, Larnaka International Airport organises the promotional month of Cyprus, offering travellers the opportunity to experience unique moments from the rich cultural heritage of the island.

For the whole month of April, the departures area of the airport will host scenes from the cherished Cypriot countryside! Traditional folklore songs and dances, dishes, arts and crafts - created live by traditional artists, are some of the key features which will be displayed at Larnaka airport for the passengers just before their departure from Cyprus.

Same as last year, the event “Living Cyprus” is co-organized by CTC-ARI (managing company for the duty free shops), Cyprus Airports Food and Beverage (managing company for the cafes and restaurants) and Hermes Airports.

Speaking at the inauguration ceremony of the event at Larnaka Airport, the Chief Executive Officer of Hermes Airports, Mr Wes Porter, expressed his immense satisfaction for the organisation of this promotional event for a second year. As he said, this fact, demonstrates that “Living Cyprus” has now become a successful establishment which has managed, not only to represent the beauties of Cyprus at the airport but also to gain the support and appreciation of the travelling public.

In his address, the Mayor of Larnaka, Mr. Andreas Louroutziatis stressed that "such efforts significantly contribute to the promotion of the Cypriot tradition and the tourism products of the island. These events, also provide a significant opportunity, both, to Cypriots and the foreign visitors to experience

our traditional products. Such kind of events also fall within the scope of our own promotional strategy, undertaken by the local authorities targeting to the development of the sustainable tourism” he said.

In a statement, Mr Garrett Coogan, General Manager of CTC-ARI, noted that the effort which is undertaken through organising such events is to strengthen the brand and the image of Cyprus towards the tourists. As he said, we aim to offer the last minute reminder addressed to all the tourists who chose Cyprus for their holidays; a reminder of what this island is all about; a recall of Cyprus’ images just before they depart for their homes and just before they return to their everyday routine. A last recall, he concluded, of all the magnificent moments that they had the opportunity to live in Cyprus, during their short stay.

In addition, Mr. Odysseas Georgiou, General Manager of Cyprus Airports F&B, called the public "to seize the opportunity and enjoy the traditional dishes which will be offered at the airport’s restaurants, throughout the whole month of April as part of the event ".

Once again, the event “Living Cyprus” is offering to all travellers of Larnaka airport the opportunity of experiencing an interactive journey back to time and the rich culture and tradition of Cyprus. The event also aims to strengthen various equivalent initiatives undertaken by the country’s tourism stakeholders towards making Cyprus an established favourite all year round destination.

living CYPRUS

April 3rd 15.00 at Larnaka International Airport Departure Area

Inviting you...

...to enjoy an overview of the best of Cyprus and its culture by visiting the interactive "Living Cyprus" promotion in the departure area of Larnaka airport.

RSVP by April 2nd

thank you and looking forward to seeing you...



Please provide us with your ID number in order to obtain an airside pass for the event



