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## JOINT PRESS RELEASE

### “Living Cyprus!”

In order to promote Cypriot tradition, during the month of April Larnaka International Airport will offer travellers the opportunity to experience unique moments from the rich cultural heritage of the island.

Namely, scenes from the Cypriot countryside will be recreated in the airport's departures area. A traditional taverna will be offering unique flavours and dishes of Cyprus, Cypriot music and dance ensembles and arts and crafts are some of the elements that make up the image of Cyprus at the heart of the "Living Cyprus" event taking place at Larnaka Airport.

The event is co-organized by CTC-ARI (managing company for the duty free shops), Cyprus Airports Food and Beverage (managing company for the cafes and restaurants) and Hermes Airports.

Speaking at a press conference, at Larnaka Airport, the Chief Executive Officer of Hermes Airports, Mr Wes Porter, expressed his great satisfaction for the organising of the event and noted that “Hermes Airports supports every effort which aims to the development of the tourist product of Cyprus and by extension the economy of the country”. We remain committed, he noted, in our active participation, in the greater effort made by Cypriots, to achieve the recovery of the economy of the country.

In a statement, Mr Marios Loucaides, Chairman of CTC-ARI and Managing Director of CTC, noted that "what all three companies are trying to do is to remind mainly our foreign visitors of the beautiful moments they experienced in Cyprus during their stay and to encourage them to keep these lovely memories in their hearts until the next time they visit our island”.

For the whole of April travellers at Larnaka Airport will have the opportunity to enjoy culinary treats that literally excite the senses and bring back memories, especially for our tourists, of trips to the Cypriot countryside. Beyond the general effort to promote Cypriot tradition, this event also aims to strengthen the various promotional activities that are geared towards making Cyprus an established favourite all year round destination.

Those of us intending to travel through Larnaka International Airport during April will have the opportunity to “sample” the rich cultural heritage of Cyprus through this interactive promotional event taking place at the departures area of the terminal.

Living Cyprus! Enjoy a unique experience and get unforgettable memories from Larnaka Airport reminding you once again of the unparalleled beauty of this island!



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