



23 December 2013

## **PRESS RELEASE**

### **The Pancyprian food collection campaign “Dynami Kyprion” has been completed successfully**

The Pancyprian food collection campaign, under the name "Dynami Kyprion", has been completed successfully. The campaign which lasted for about a month was the first significant public-private partnership in the context of a charity effort aimed at collecting food supplies for our fellow citizens in need of support.

The campaign was conducted in collaboration with the Ministry of Education and Culture and was supported by more than 35 institutions and organizations as well as by more than 1,000 volunteers all over Cyprus.

According to the campaign's modus operandi, the public was able to send specific types of food via their children to the schools of the free areas of Cyprus. The school administrations then distributed these foods to the families of their students in need of support.

**It is estimated that during this collective effort 65 tons of food was collected at the schools participating in the campaign nationwide. It is also estimated that during the campaign more than 9,000 food packages were prepared by the schools and delivered quietly, discreetly and without fanfare to an equivalent number of families in need of support.**

Due to the severe difficulties that Cypriot society is currently facing, it was not possible in the end to create significant surpluses in the schools, as in most cases the food which had been collected was barely enough to cover the needs of students from families in need of support. On the one hand this demonstrates how important and necessary it was to conduct this campaign, and on the other hand reminds us all that this effort of solidarity and support for our fellow citizens in need should be continued and further intensified.



Beyond the objective goal of collecting food, this campaign also aimed to reaffirm the determination of our people to overcome all the difficulties caused to our country by the economic crisis. In this context, we hope that the power of solidarity will be further reinforced in 2014 because if we are united nothing can defeat us.

Hermes Airports wishes to express its sincere gratitude to all the stakeholders who actively supported the Pancyprian food collection campaign. Above all, Hermes would like to thank the people of Cyprus for their active participation in this great collective effort.

The "Dynamiki Kyprion" charity campaign was supported by the following organizations and companies:

MINISTRY OF EDUCATION AND CULTURE, CYPRUS POLICE, PANCYPRIAN VOLUNTEERISM COORDINATIVE COUNCIL, ORGANISATION OF SECONDARY SCHOOL TEACHERS OF CYPRUS (OELMEK), PANCYPRIAN ORGANISATION OF GREEK PRIMARY SCHOOL TEACHERS (POED), ORGANISATION OF TEACHERS OF SECONDARY TECHNICAL AND VOCATIONAL EDUCATION (OLTEK), ORGANISATION OF GREEK PRINCIPALS OF SECONDARY EDUCATION OF CYPRUS (SEDMEK), PANCYPRIAN FEDERATION OF PARENTS' ASSOCIATIONS OF PRIMARY EDUCATION, PANCYPRIAN FEDERATION OF PARENTS' ASSOCIATIONS OF SECONDARY EDUCATION, PANCYPRIAN COORDINATING PUPILS' COMMITTEE (PSEM), PANCYPRIAN FEDERATION OF STUDENT UNIONS (POFEN), SEMIO LTD, EUROFREIGHT LTD, IN PRIMA LTD, AD BOARD DYNAMIC COMMUNICATION LTD, H.M. INSTALLATIONS LTD, HERCULES GROUP, ANDREAS IACOVIDES LTD, BLUNATIC AUDIOVISUAL COMMUNICATIONS LTD, CTC-ARI AIRPORTS LTD (CYPRUS AIRPORTS DUTY FREE), ATOM EXTERMINATORS LTD, HOT LAMP LTD, COUVAS CARTON INDUSTRIES LTD, P&S CARTON INDUSTRIES LTD, CYPRUS AIRPORTS F&B LTD, LEOPOL MANUFACTURERS LTD, ANTENNA, MEGA, CYBC, SIGMA, ALITHIA, ΠΟΛΙΤΗΣ, CHARAVGI, MACHI, ANTILOGOS, TO PONTIKI.