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PRESS RELEASE

Join us at [#CyprusAeropolis!](#)

Hermes Airports launches its presence on social media

Hermes Airports is delighted to announce the launch of the [#CyprusAeropolis](#) project, an initiative that creates a dynamic and integrated presence on major social media networks. [#CyprusAeropolis](#) as of now is the “Digital Community” of Cyprus’ airports in which Hermes shares with the public all its news, extensive audio-visual coverage of events taking place at the airport, promotional campaigns by our Retail and Food and Beverage partners, the airport itself, airline offers, contests and much more. Through [#CyprusAeropolis](#) Hermes is establishing an authentic, friendly, interactive relationship and more direct communication with its public.

The selection of the name [#CyprusAeropolis](#) for this project reinforces the idea of an “Airport’ Community” that connects people, services and companies. The two international airports of Cyprus are thumbnail cities in which our everyday life is reproduced. Relationships, organizations and companies offering services and products, networks for communication and information, promotional and get-together events are all part of a fully-fledged airport community that is alive and vibrant 24 hours a day.

In a statement, Chief Executive Officer of Hermes Airports, Mr. Wes Porter, expressed his great satisfaction at the launch of the [#CyprusAeropolis](#)’ project. As he said, it indicates the strong interactive presence of Hermes Airports on social media. “I would like to invite the travelling public, all the friends and employees of our airports and aviation fans to follow us and join us in our online activities. To become citizens of our *Digital Community*, to become citizens of Cyprus’ airports”!

The [#CyprusAeropolis](#) project has been enthusiastically welcomed by the public from the first few weeks of its operation. We invite you all to follow us on Twitter, Facebook, YouTube and Instagram! Join [#CyprusAeropolis](#) and be the first to know all the latest news from the two International Airports of Cyprus! See you there!

HERMES AIRPORTS LTD