



27 September 2017

PRESS RELEASE

Hermes honours the World Tourism Day

Working towards the development of a sustainable tourism in Cyprus, Hermes Airports honours the World Day of Tourism.

From the very first moment, Hermes has supported and continues to support the growth of the tourism industry of Cyprus by participating in joint campaigns to promote the Cypriot brand both locally and abroad.

To commemorate World Tourism Day, Hermes undertook a series of initiatives, such as displaying educational spots on the screens of the two airports and distributing World Tourism Organization's advisory brochures, promoting an environmentally responsible and sustainable tourism development.

As the operator of Cyprus airports, Hermes is fully aware of the catalytic role that tourism plays in the collective effort to strengthen the country's economy; a fact which is also reflected in the active involvement of the company in the air service development and the achievements recorded in this field, over the past two years.

In particular, over the past two years, there has been a 34% increase in passenger traffic, a 36% increase in passenger flights whilst a total of 40 new routes, have been added in Cyprus airports flight schedule.

It should be noted that in total, more than 12,700 jobs in the tourism industry across Cyprus are sustained by the operation of Larnaka and Pafos airports.

With an annual contribution of more than 500 million Euros to the economy of Cyprus, corresponding to approximately 3% of the Cyprus GDP, Larnaka and Pafos International Airports are justifiably considered to be among the major drivers of economic growth in the country and are acknowledged as key generators of thousands of jobs.

HERMES AIRPORTS LTD

Larnaka International Airport, P.O. Box 43027, 6650 Larnaka, Cyprus

Tel: 77778833, Website: <http://www.hermesairports.com> Page 1/2



In a statement, Ms Eleni Kaloyirou, Chief Executive Officer of Hermes Airports, said that «Hermes, is fully convinced that Cyprus deserves an even greater share of the world's tourism pie and through a collective effort and the right strategy, this goal can be achieved. To this effect, aiming to further enhance the tourism industry in Cyprus, our company has been actively involved in the preparation of the National Tourism Strategy and is looking forward to its adoption and implementation», Ms Kaloyirou concluded.